

The SERAS CSR Awards Africa Terms & Conditions

1.A

Terms & Conditions

By completing the registration process, you accept and agree to all *The SERAS-CSR Awards Africa* guidelines as set herein.

These terms assure that you will dutifully carry out the following obligations and responsibilities:

1. Accuracy of entry details are the responsibility of the applying organization.
2. You must ensure you provide accurate contact details and identity of contact person(s).
3. Submission of true and accurate information/data of your organization
4. You must save any updated data in your entry as required. *The SERAS CSR Awards Africa* will not be held liable for loss of any data.
5. Your organization takes full responsibility of ensuring that you go over your submission before finally submitting
6. You must ensure that entry reaches us latest 6pm WAT on August 31st, 2020.
7. Entries that arrive late would have points deducted by the Jury panelist as they deem fit where such applies.

1.B.

Categories:

The SERAS CSR Awards Africa is open to organizations across Africa operating within the various economic sectors, as well as sizes i.e. small to medium and large-scale organizations and also public sector organizations/ department, social enterprises and non- governmental and not-for-profits.

- 1. Small-sized enterprises: Private organizations with less than 50 employees.**
- 2. Medium-sized enterprises: Private organizations between 51-200 employees.**
- 3. Large-sized enterprises: Private organizations with more than 300 employees.**
- 4. Public sector organizations / departments: Government departments and public sector authorities (of any size) that provide non-commercial services.**
- 5. Partnerships and Collaborations: Government/Private organizations may apply for this category for a social and/ or environmental Partnership or Collaboration (Program/Project/ Initiative) jointly with one or more NGO/CSO/NPO and government/private organization.**
- 6. Social Enterprise: Organizations that engage in business operations to generate revenue primarily to serve social, environmental purposes.**
- 7. Oil & Gas: Private, Public and jointly owned commercial enterprises that operate in the production, distribution and supply of energy.**
- 8. Financial Services: Commercial Banks, Investment Banks, Brokerage companies, Insurance companies, Financial Institutions, Equity Firms and any organization operating in the financial sector is eligible to apply.**

1.C.

Eligibility:

The SERAS CSR Awards is open to all organizations that are operating in Africa who are involved or invested in corporate social responsibility, social enterprise, sustainable development, innovation, and sustainability. Past winners are again encouraged to apply. Multinationals that may not be head-quartered in Africa, but have their subsidiaries operating within the regions of Africa can also participate as long as the projects/programs to be entered were or are being carried out within the continent.

The judge's panel of *SERAS CSR Awards* reserves the right to reject any entry that fails to meet set criteria.

The SERAS Awards Categories.

There are 29 competitive awards categories namely-

1. *Best Company in Poverty Eradication*
2. *Best Company in Eradication of Hunger/ Promotion of Food Security.*
3. *Best Company in Promotion of Good Health and Well-Being.*
4. *Best Company in Education.*
5. *Best Company in Promotion of Gender Equality & Women Empowerment.*
6. *Best Company in Clean & Affordable Energy.*
7. *Best Company in Infrastructure Development.*
8. *Best Company in Partnership for Development.*
9. *Best Workplace Practice.*
10. *Best Company in Stakeholder Engagement.*
11. *Best Company in Supply Chain Management.*
12. *Not-For- Profits of The Year.*
13. *The Social Enterprise of The Year.*
14. *Corporate Communications Team of The Year.*
15. *Best Company in sustainability Reporting.*
16. *Best Organization in CSR Reporting: Media (Television, Print, Radio, Online).*
17. *The SERAS Innovation Prize for COVID-19 Intervention.*
18. *CSR/ Sustainability Practitioner of the Year.*
19. *CEO of the Year.*
20. *Best New Entry.*
21. *Most Impactful Intervention in 2020.*
22. *Most improved Company in 2020*
23. *Best Company in Use of Story Telling Drive Sustainability.*
24. *Sustainability Champion of The Year.*
25. *Best Company in West Africa*
26. *Best Company in East Africa*
27. *Best Company in Southern Africa.*
28. *Best Company in North Africa.*
29. *Overall Winner/ Most Responsible Business in Africa 2020.*

Public/Government Sector Recognition.

1. *Governor of The Year.*

2. *Most Effective MDA/Parastatal in Driving Sustainable Development.*
3. *Best State in Social Development.*

The Awards Process.

2020 theme: **Decade of Action: Accelerating Sustainable Development in Africa Through Collaborations.**

1. Entry opens on July 30th , 2020
2. Entry closes on August 29th , 2020
3. E- verification holds September 5th – September 30th , 2020
4. Final nominees list to be released October 15th, 2020
5. Winners are announced November 7th, 2020.

Supporting Materials:

1. Kindly select award category your organization wishes to enter for from 1-25
2. Attach relevant documents required for category entered i.e. CSR/Sustainability projects/programs and locations. Also attach other relevant documents such as Policies, objectives of projects/programs, data base of KPI's (link to objectives & targets), internal reports compiled, copies of sustainability report and audits conducted (where applicable).
3. You can only register online.

2.A.

Entry fees

All applying organizations must make their payment in full to complete the entry process. Each entry allows you to enter for FIVE categories. You may seek permission to enter for more than these number of categories.

Entries from Nigeria

Entry fee for large-size enterprises, i.e. (private or government)- 2,500,000:00 naira

Entry fee for medium-size enterprises: 2,350,000:00 naira

Entry fee for small-size enterprises and Not-for-Profit: 1,195,000:00 naira

Entries from other parts of Africa

Entry fee for large-size enterprises, i.e. (private or government)- \$6,500

Entry fee for medium-size enterprises: \$6,000

Entry fee for small-size enterprises: \$3,200

All payments are payable to **TruContact CSR Nigeria** either by cheques or electronic transfers via

Bank: Access Bank plc

Branch: Adeola Hopewell Street, V.I.

Account number 1: 0048586903 (*for entries from Nigeria*)

Account number 2: 0079383502 (*for entries from the rest of Africa paid in dollars*)

IBAN: 0048586903

Sort Code: 063150955

Bank Branch code: 095

Bank Swift Code: ABNGNGLA

Upon completion of payment, Kindly scan proof of payment to entry@theseras.com or call +234 8023020149 or +234 8035657616

Should you have more evidence to back up your entry besides the one already attached, you may send same to the email address above.

For inquiries send email to info@theseras.com

2.B

The Assessment Process

Names of shortlisted final nominees per category would be made public before the judge vote to decide on the winners of the various categories.

All Claims made would be suggested to rigorous verification process that involves interviews with beneficiaries, intermediaries, and other stakeholders. All derivable footages would be reviewed by the judges committee. Provision of false information could result in a disqualification.

Kindly also note that the Judges reserve the right to move your entry to another category they consider justifiable other than the category you may have entered for. Whenever this happens, it is always due to their understanding that particular entry could fit better into their suggested category. Their decision is final.

2.B.

Confidentiality

All application materials, including supporting documents, will be treated with utmost confidentiality by *The SERAS- CSR Awards Africa* Jury and the organizers.

However, **applicants are responsible for measures to ensure protection of their intellectual properties.**

2.C.

Awards Ceremony

The SERAS CSR Awards Africa awards ceremony shall hold on November 7th, 2020. We are constantly reviewing situations owing to the ongoing pandemic. We shall keep you updated.

2.D

Benefits:

- Winners will go home with *The SERAS* statuette designed and crafted by world renowned RS Owens- makers of the award statuettes for the *OSCARS* and *GOLDEN GLOBE*. The gold & silver statuette weighing 6.2 kilograms' rates as first in its class in design, cost, glamour, look and feel and is worth its weight in gold! Little wonder it has become the gold-standard award in CSR and sustainability and a *must-win* title for

businesses or organizations who must accentuate and brandish their CSR and Sustainability credentials.

- Boost differentiation for your brand and organization against competitors.
- Favorably position your brand/organization in the marketplace and hearts of your internal and external stakeholders as one who stood to defend human civilization in a period of untold challenge. No better way to garner goodwill.
- Distinguish your brand/organization as a global partner in the United Nations push to actualize the SDG's by 2030. The world is watching!
- Boost team and brand/organizations morale by enlisting in an opportunity that earns recognition and reward by winning Africa's most coveted accolade and gold-standard in CSR/Sustainability.
- A feature in the awards winner's brochure
- Profile of your organization in the official magazine of the awards-*The Social Enterprise Report*
- Showcase of winning entries in our award-winning *Sustainability In Africa* documentary series.
- Positive media mileage and reputation boost that comes with participating in *The SERAS*

3.1

The SERAS HQ

For enquiries, please contact info@theseras.com or call +234 8083042830, +234 8035657616, +234 8061350567